



RISE Foundation of Memphis • April 2018



## April is Financial Literacy Month

Financial Literacy Month is the perfect time to think about your financial wellness and create a successful strategy to better your overall financial position. Having a clear picture of where you are and where you want to be will make establishing and accomplishing financial goals a reality. If you haven't done so recently, take some time to reevaluate your finances, create a budget, and focus on better managing your income.

Financial literacy is also crucial to setting children on the path to financial wellness. You don't need a degree in finance; financial literacy starts by teaching basic lessons like the long-term value of delayed gratification, how credit works, and how time helps money grow.

Follow RISE on Facebook at [RISEFoundationMemphis](https://www.facebook.com/RISEFoundationMemphis) and on Twitter @risememphis throughout April for tips, news and information about Financial Literacy Month.

## Goal Card Career Forum Will Prepare Students for Success

RISE Foundation is excited to host our seventh annual Goal Card Career Forum for junior and senior Goal card students attending Melrose and Booker T. Washington High Schools. The forum will take place May 8 from 10:00 a.m. to 2:00 p.m. at Southern College of Optometry, where students will personally interact with top professionals from leading industry and educational institutions.

At this year's forum, emphasis will be placed on planning and managing future financial goals for college and/or career. Participants will hear from speakers who have excelled in their fields and the journey they took to get there. Each student will get an opportunity to participate in break-out sessions concentrating on individualized tracks towards success: college, vocational or world of work.

The forum is part of our year-round Goal Card program, which teaches public school students in grades 5-12 how to set and achieve academic, financial and life goals. The incentive program provides structured academic mentoring and support from adult volunteers, who lend their time and insight to provide ongoing encouragement and guidance. Students earn points for their achievements, which are redeemable for school supplies, gift cards and small electronic items. They can also choose to accumulate and bank all their points until the end of the school year for even bigger rewards.

This year's forum is sure to be one of our best yet, thanks to the gracious sponsorship of our Goal Card Star Sponsors. We are so pleased to partner with these fine organizations to ensure that we continue to exceed the expectations of our Goal Card program.







## APPLAUSE!

As the chair of the RISE Board Development Committee, Lisa Cook has played a critical role year after year in ensuring our gala is not only a successful fundraising event, but also an outlet to make more people aware of RISE. By sharing positive stories of families, individuals and youth who have benefited from RISE's services, Lisa is a champion for our organization. Because of her tireless work, this year's RISE Gala will have even more impact than years past. As she passes the torch along to our new chair of the Fund Development Committee, William Capooth, we would like to thank Lisa for her hard work and dedication to RISE over the years.

Lisa currently is the Senior Vice President and Trust Officer at First Tennessee Bank and continues to be an unwavering advocate for RISE.

## Upcoming Events

- Goal Card Teen Forum
- Goal Card Monopoly Challenge for elementary students
- Learning Circles
- New Save Up Cohort

For more info, see [risememphis.org](http://risememphis.org)

## Silver Neighbor

Our Silver Neighbors program empowers older adults to make better choices about their finances.

Trained volunteer peer Ambassadors travel to community sites such as senior centers, churches and housing developments to educate seniors about topics such as scams and fraud, Medicare, life insurance products, budgeting and benefits.

Ambassadors train throughout the year in order to provide knowledge that will enhance the lives of local seniors. Past trainings include signs and symptoms of elder abuse, identity theft and opioid abuse.



Ambassadors recently participated in a workshop that teaches seniors how to eat a healthy diet on a budget.

The workshop, lead by Cathy Faust of University of Tennessee's Family and Consumer Science Agriculture Extension program, shared that there is a great misconception about having a healthy diet that is inexpensive. She shared budgeting, shopping and cooking tips with the ambassadors, who now empower other seniors in Shelby County to adopt a healthier diet.

Our Silver Neighbor Ambassadors also participated in training with Regions Bank about budgeting for seniors and spotting counterfeit money.



*Save the Date*  
**RISE Annual Gala**  
**September 27, 2018 | 7:00 PM**  
**Great Hall of Germantown**

### Mark your calendar!

RISE's annual gala, An Evening of Change, is Thursday, September 27 at the Germantown Great Hall and Event Center. Enjoy live music, delicious noshings and an evening filled with fun. All proceeds will support our ongoing efforts of increasing financial literacy and breaking the cycle of poverty.

Like us on Facebook and follow us on Twitter. It's a great resource to get updates, advice and program details to help set you on the right track and reach your financial goals.

