

WINTER



riseUP
MARCH 2019



RISE FOUNDATION
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Donate Now! Visit RISE at www.risememphis.org



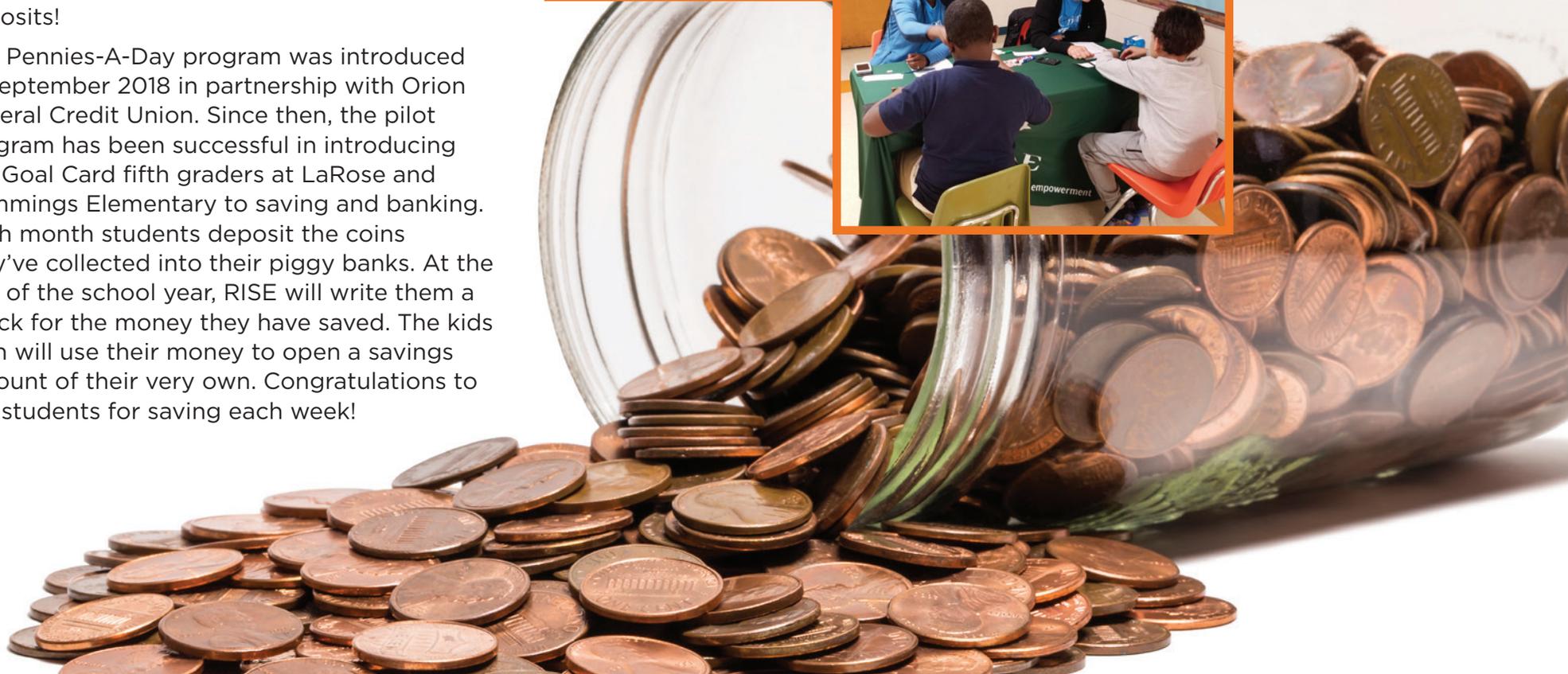


Children's Savings Account and Pennies-A-Day Program

Our Children's Savings Account and Pennies-A-Day programs are in full swing!

The Children's Savings Account program gives our high school Goal Card students a chance to deposit their money into a First TN savings account each month. After the deposit, RISE matches the amount. Congratulations to our Melrose students for consistently making their deposits!

Our Pennies-A-Day program was introduced in September 2018 in partnership with Orion Federal Credit Union. Since then, the pilot program has been successful in introducing our Goal Card fifth graders at LaRose and Cummings Elementary to saving and banking. Each month students deposit the coins they've collected into their piggy banks. At the end of the school year, RISE will write them a check for the money they have saved. The kids then will use their money to open a savings account of their very own. Congratulations to our students for saving each week!





Frayser Save Up Initiative

We're excited to now offer our Save Up program to residents of the Frayser community, funded by MassMutual Foundation. Participants are on their way to making an asset purchase such as buying a home or starting their own business, purchasing a car, computer, etc. Special thanks to our own Sharon Taylor for leading the initiative as Program Supervisor.



Thank You!!



A special Thank You to Bank of America and Simmons Bank for their generous contributions to RISE!





RISE participates in Kroger's Community Rewards Program, which helps raise funds for local

schools, churches and other nonprofit organizations. It's easy and won't cost you a dime. All you have to do is shop at Kroger and swipe your Kroger Plus Card. You can sign up online to support our work - to lift up low-income Memphis families through financial education. Sign up at www.kroger.com/communityrewards and designate RISE foundation as your charity of choice.



Remember to consider RISE during your shopping! Designating RISE Foundation, Inc. as your chosen charity on Amazon Smile is completely free, and a portion of your purchases helps support financial literacy in the Mid-South.



RISE is excited to welcome our two newest board members. Their experience and expertise will help guide us in financially empowering our community.



Darlene Donovan
Vice President - Retail,
Orion Federal Credit Union



Kenyon Lee
Financial Controlling Manager -
NALC-Memphis, Nike, Inc.



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