

FALL 2023 NEWSLETTER

# RISE

MEMPHIS





# REMEMBER RISE MEMPHIS ON GIVING TUESDAY

We're changing lives in Memphis, Tennessee. RISE Memphis is ensuring everyone in the Bluff City is financially strong and actively building generational wealth. Our vision is to transform the financial well-being of low-income working people, thereby improving the community.

That's why it's important to remember RISE Memphis on November 28, Giving Tuesday. When you donate to RISE Memphis on Giving Tuesday, you're providing hope for every family.

RISE Memphis has created more than \$11 million in assets for people facing poverty. We're making dreams come true at RISE Memphis.

**Shelia Terrell**  
**President and CEO**

We truly appreciate your support of our mission and your investments in the work yet to be done. While companies discuss a recession after recovering from a pandemic - RISE Memphis is important now more than ever.

Whether it's through financial contributions or sharing information with your network about RISE Memphis' efforts to improve the financial well-being of Memphis and Shelby County, you're providing financial literacy tools and incentives to help them build assets and make better financial choices. Together we can be the force that helps families successfully achieve self-sufficiency.

*Shelia Terrell*

**GIVING**  
**TUESDAY**

[RISEMEMPHIS.ORG](https://risememphis.org)

**RISE**  
MEMPHIS



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# WELCOME NEW STAFF MEMBERS!

# RISE MEMPHIS



**ADRIANNE MOORE**  
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FOR GOAL CARD



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PROGRAM COORDINATOR  
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**CHARITY CURRY**  
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FOR SAVE UP



**ANDREA WHITFIELD**  
ADMINISTRATIVE  
ASSISTANT

LOOKING FOR A NEW OPPORTUNITY?  
**WE'RE HIRING!**

**Development/Fundraising Coordinator**

**Director of Development**

**Program Coordinator**

RISE welcomes you to become a part of an organization that believes that every citizen, regardless of their economic background, can learn techniques to improve their standards of living. Employment opportunities are available to those who have a passion for making a difference, exhibit a desire to grow professionally, and embrace diversity.

Visit [risememphis.org/about/careers/](https://risememphis.org/about/careers/) for details on job opportunities!

# Donor Highlights



## THANK YOU, EDGE!

We couldn't begin to financially empower Memphis without our dedicated donors! RISE Memphis is honored to receive the \$5,000 EDGE Grant. Thank you so much for choosing us! Pictured is Trey Moore, the representative from EDGE, and our own Shelia Terrell.

## THANK YOU, COMCAST!

Thanks to our friends at Comcast for the \$20,000 grant for digital skills training. This grant will help RISE Memphis further our digital literacy program.



# CREATING OPPORTUNITIES FOR LONG-TERM HOMEOWNERSHIP



Every day, RISE Memphis works to improve the community by providing financial literacy tools and incentives to help families build assets and make better financial choices. We offer five programs that are tailored to specific financial journeys.

Save Up, RISE's matched savings account program, is designed to help low-to-moderate-income wage earners learn money management. As a participant, they improve their credit; save money; purchase assets such as homes, computers, and post-secondary education; and even establish their own micro-enterprises. Years ago, Jarianna was interested in leveling up her personal finances and joined the Save Up program.

The Save Up program includes completing a financial literacy class. Graduates then open a savings account with a RISE banking partner and commit to saving \$25 - \$75 every month. When you reach \$1,000, you are matched and eligible for an asset purchase. Jarianna chose homeownership and became a homeowner at age 25. "The saving process was not difficult for me," Jarianna said. "You have to come up with a plan and execute it the way that it is planned."

If you're interested in learning and saving for a life changing asset purchase, check the criteria below:



- Be Employed, preferably full-time
- Be 18 years or older and Head of Household, US citizen
- Be EITC (Earned Income Tax Credit) Eligible or Earn \$31,200 or less as a single person
- Have a credit score of 580 or above for home ownership only
- Have not been a homeowner in the last 3 years

Interested in the program? Visit [risememphis.org/programs/save-up/](https://risememphis.org/programs/save-up/)

# PARTNERSHIP WITH CITY OF MEMPHIS EXPANDS DIGITAL LITERACY CLASS FOR SENIORS



Thanks to a groundbreaking partnership with the City of Memphis, RISE Memphis is able to expand our Digital Literacy class for senior citizens.

Silver Neighbors program empowers older adults to make better choices about their finances. Trained volunteer peer ambassadors travel to community sites such as senior centers, churches, and housing developments to educate seniors about topics such as scams and fraud, Medicare, life insurance products, budgeting, and benefits.



For more information on our Silver Neighbors program, please visit [risememphis.org/programs/silverneighbors/](https://risememphis.org/programs/silverneighbors/)

## FINANCIAL EDUCATION WHILE AT WORK

Powered by our Common Cents program, RISE Memphis is proud to partner with FINRA Foundation to offer financial education at work to local employees.

Common Cents is a workplace financial education program that teaches people the proper way to manage their money. About 4,000 Memphis-area employees from more than 50 companies and nonprofit agencies have successfully completed the Common Cents curriculum in such topics as banking, budgeting, debt, retirement, and more.



Learn more about Common Cents by visiting [risememphis.org/programs/common-cents/](https://risememphis.org/programs/common-cents/)





## How GOAL CARD Helps Memphis Youth Thrive

Our Goal Card program teaches public school students how to set and achieve academic, financial, and life goals. The incentive program provides structured academic mentoring and support from adult volunteers, who lend their time and insight to provide ongoing encouragement and guidance. Students earn points for their achievements, which are redeemable for school supplies, gift cards, and small electronic items. They can also choose to bank their points for even bigger rewards. Goal Card students continue to have a 100% graduation rate.

### TO QUALIFY

- Students must be in grades 5-12
- Be a student at Cummings (Elementary - 8th grade), LaRose Elementary, Booker T. Washington Middle and High School, or Bellevue Middle School



Interested in the program? Apply now at [risememphis.org/programs/goal-card/](https://risememphis.org/programs/goal-card/)





# CONGRATULATIONS!

## TO OUR GOAL CARD SETTERS FOR OCTOBER



**HIGH SCHOOL GOAL  
SETTER OF THE MONTH**  
NEHEMIAH SKINNER



**HIGH SCHOOL GOAL  
SETTER OF THE MONTH**  
MAHARI WILLIAMS



**HIGH SCHOOL GOAL  
SETTER OF THE MONTH**  
SHATORIA BLEDSOE

Our Goal Setters of the Month are selected by each group's Goal Card Coordinator with the help of representatives at our participating schools. Encourage your child to be a shining star so that they can be recognized!

RISE: AN EVENING OF CHANGE

# Together We RISE

ENJOY PHOTOS FROM THE GALA!

THANK YOU TO ALL OF OUR ATTENDEES ♥

[CLICK HERE](#) to view pictures from the Together We Rise Gala!



# **SPECIAL THANK YOU TO OUR BOARD MEMBERS AND GALA SPONSORS**

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**Alpha Kappa Alpha  
Sorority, Inc.**

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ICBA Securities**

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**Marsh Campbell**

**Matt Syron with  
Edward Jones**

**Melissa Thompson**

**Memphis Housing  
Authority**

**Mississippi Boulevard  
Christian Church**

**MyCityRides**

**Nancy and Randy  
Williams**

**Nike**

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**Whitehorn, Tankersley  
and Davis, PLLC**

**Women's Foundation  
for a Greater Memphis**

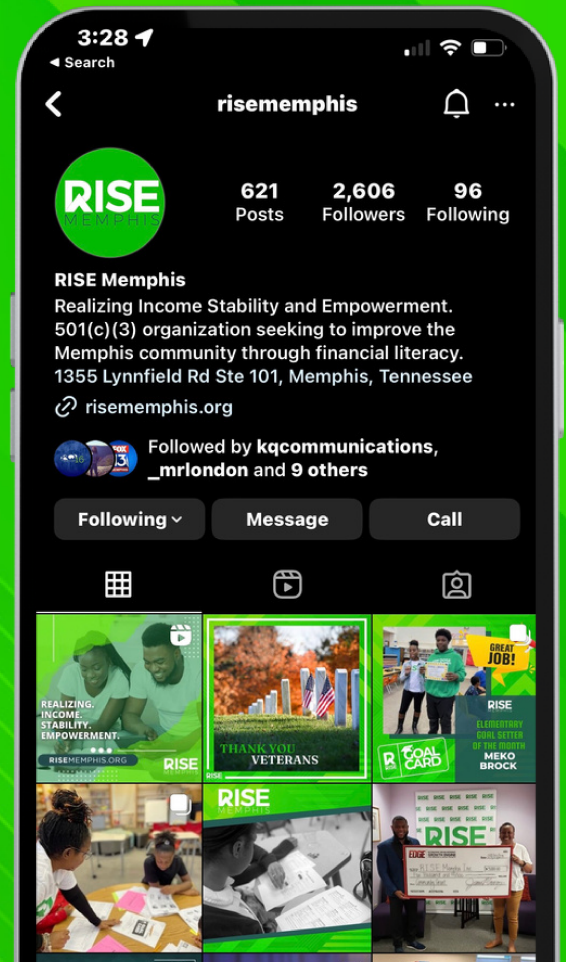
# RISE

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